



ManateeChoice Health Plan

Fast Facts

Summer 2006



FAST FACTS is published by the Manatee Health Network (MHN) to provide Members with the opportunity to better understand medical conditions, various treatment options, and the impact of these options on member costs. **FAST FACTS** should be used in addition to the sound advice of your physicians, pharmacists, and other health care professionals.

The Diabetes Ten City Challenge

Manatee Joins the Diabetes Ten City Challenge!

Manatee County Government is always looking to improve the healthcare and quality of life enjoyed by its employees, retirees & their families. Recently, they applied and were accepted to participate in the Diabetes Ten City Challenge-Tampa Bay area.

- The Diabetes Ten City Challenge is a prestigious program, developed by the American Pharmacists Association (APhA) Foundation, with a goal of “*Improving the Health of America’s Workforce*”
- ManateeChoice Health Plan is excited to bring you this innovative program that will help you take an active role in improving your health
- The focus of the Diabetes Ten City Challenge is to help patients with diabetes improve their health while **giving them the opportunity to save money!**



Why focus on diabetes?

- 20.8 million children and adults in the U.S., or 7% of the population, have diabetes
- 6.3% of ManateeChoice Health Plan members have diabetes
- The numbers are growing, especially in younger patients
- The goal is to increase awareness, treat early, and prevent complications

Who can participate?

- Any ManateeChoice enrolled employee, dependent, or retiree under the age of 65
- Patient must have diabetes
- Participation is voluntary
- The program will last for at least one year
- Deadline to enroll is 8/31/06

MHN Diabetes Ten City Challenge
\$0 Copay
on Preferred Brand & Generic
Prescriptions for Diabetes, High
Blood Pressure, & Cholesterol at
MHN Preferred Pharmacies!

Benefits of Participating in the Diabetes Ten City Challenge

As an eligible member participating in the program, you will receive the following benefits:

- **No Copay at participating MHN Preferred pharmacies on preferred brand and generic medications used to treat diabetes, high blood pressure, and high cholesterol**
- Evaluation of your current diabetes care skills, knowledge, and performance
- Additional care, support, and education from the Manatee Advocate team and a pharmacist specially trained in diabetes education
- An opportunity to actively participate in your healthcare
- Longer and healthier lives
- Your family will love you longer!

You must comply with all MHN Diabetes Ten City Challenge rules and use a participating MHN Preferred Pharmacy* to receive these benefits. (See list on page 2.)

The Diabetes Ten City Challenge

How does the Diabetes Ten City Challenge work?

- When a patient enrolls in the Diabetes Ten City Challenge, he or she will be provided with a designated MHN Preferred pharmacist who is specially trained with over 20 hours of diabetes education
- A designated pharmacist will not only fill the patient's prescriptions, but also meet with the patient to discuss his or her medications, testing, and lifestyle changes to improve their overall health
- Appointments will take place at participating MHN Preferred Pharmacies,* in a private treatment area away from the bustle of the pharmacy counter



The Diabetes Ten City Challenge: Patient Responsibilities

Patients who enroll in the program have four important responsibilities:

- Meet with your designated pharmacist on a regular basis
- Participate in your diabetes treatment plan
- Make sure that all of your prescriptions are filled by your designated pharmacist at a participating MHN Preferred Pharmacy* (You may need to transfer your prescriptions to a different pharmacy than you ordinarily use)
- Work with your pharmacist and Manatee Advocates towards the goals you have set for your health

Why is Manatee providing this service?

- Employees and their families will have greater satisfaction with job benefits and learn to manage their own health
- As a result, Manatee County Government will see happier employees, less missed work days, and lower healthcare costs
- The program has already demonstrated success in other areas of the country

Confidentiality

- The confidentiality of your private health information is of utmost importance
- Information is collected to measure the effectiveness of the program, but all information is de-identified (does not contain any private health information)
- **As with all ManateeChoice Health Plan programs, we will not share your private health information with your employer or other outside sources without your written permission**

Where can I find more information?

- Check out the Manatee County Government Employee Intranet (I-Net) and bulletin boards for program announcements
- Look for invitations to join the program in the mail
- **If you or your healthcare provider have any questions about the program or to enroll, please feel free to call Alice Gregory at (941) 748-4501 ext. 3536**

Empower the Patient. Improve Your Outcomes. Control the Costs!